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Beaujolais Nouveau chooses air cargo for its way to Japan

Some hundred thousand bottles of the young French wine set to fly together with joint venture partner ANA Cargo

Japanese wine lovers have circled 15 November on their calendars in red: on the third Thursday of each November, that year's Beaujolais Nouveau traditionally goes on sale. And not just in France, its country of origin. The young wine is an export hit, with approximately half of the wine produced leaving the country.

Together with joint venture partner ANA Cargo, Lufthansa Cargo is set to transport some hundred thousand bottles of "Bojo" to Japan by mid-November – in the lower decks of passenger aircraft as well as in freighters.

Lufthansa Cargo transports the bottles from France to its Hub in Frankfurt by Road Feeder Services and then further on flights to Tokyo (NRT) and Osaka (KIX). ANA flies directly from Paris (CDG) and also via Brussels (BRU), London (LHR), Dusseldorf (DUS), Munich (MUC) and Frankfurt (FRA) to Japan. The first shipments have already traveled to the Land of the Rising Sun on 26 October on board ANA flight NH204 and Lufthansa flight LH740. Now it's a just matter of waiting for the Japanese fans of "Bojo" – until 15 November.

Lufthansa Cargo AG

Lufthansa Cargo ranks among the world's leading air freight carriers. In the 2017 business year, the airline transported around 1.6 million tonnes of freight and mail and sold 8.9 billion revenue tonne- kilometres. The company currently employs about 4,500 people worldwide. Lufthansa Cargo focuses on the airport-to-airport business. The cargo carrier serves around 300 destinations in more than 100 countries with its own fleet of freighters, the belly capacities of passenger aircraft operated by Lufthansa, Austrian Airlines and Eurowings, and an extensive road feeder service network. The bulk of the cargo business is routed through Frankfurt Airport. Lufthansa Cargo is a wholly owned Lufthansa subsidiary of Deutsche Lufthansa AG.

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