



Boris Hueske (left) and Nikola Todic (right); photo credit: Oliver Rösler, Lufthansa Cargo

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Change in the management of heyworld

- **Boris Hueske and Nikola Todic newly appointed as Managing Directors**
- **Stronger alignment of same-day and eCommerce services of Lufthansa Cargo and heyworld**

At heyworld GmbH, a subsidiary of Lufthansa Cargo for eCommerce transport solutions, there will be personnel changes on the management level. As of February 1, 2023, Boris Hueske and Nikola Todic will take over the management of the company as joint Managing Directors. Both will succeed Timo Schamber, who has been Managing Director of heyworld since its foundation and has decided to devote himself to new tasks outside heyworld GmbH and Lufthansa Group.

As Head of Digital Transformation at Lufthansa Cargo, Boris Hueske was most recently responsible for digital strategy and the development of digital business models. Nikola Todic most recently was leading the business development of the A321F fleet at Lufthansa Cargo and was responsible for the associated network planning, steering and strategic development.

Since 2019, heyworld GmbH is a wholly owned subsidiary of Lufthansa Cargo based in Frankfurt am Main and employs 45 people. In cooperation with Lufthansa Cargo, heyworld has created an eCommerce hub at Frankfurt Airport and started the operations of an own parcel sorter in October 2022. The focus of the service is on transport solutions in Lufthansa Cargo's medium- and long-haul network for online retailers, digital marketplaces and freight forwarders. The transport offer for online retailers is based on a modular product and in particular on fast and reliable connections with short transit times for transport as well as customs clearance. The portfolio includes end-to-end shipment tracking and a parcel-based pricing. heyworld thus simplifies and digitalizes cross-border eCommerce logistics by orchestrating all providers along the supply chain and offering a high-quality one-stop-shop solution. As a digital forwarder, heyworld offers a service that is faster than mail and more price efficient than express services.

Ashwin Bhat, Chief Commercial Officer at Lufthansa Cargo, said: "I am very pleased to have Boris Hueske and Nikola Todic as two experienced and very agile managers for the young company heyworld. They both bring extensive experience and knowledge from the areas of digitalization and eCommerce in the airfreight segment. Against the background of the continuing high demand on the market for customized eCommerce and same-day offers, our goal is to align our increased freight capacities in the medium- and long-haul network even more closely with the services of heyworld and to make them even more attractive for our customers. In this regard, my thanks go to Timo Schamber, who has laid an important foundation for the establishment and expansion of heyworld in the course of our very good cooperation over the past years."

Interested parties can obtain detailed information on the website www.heyworld.com.

With a turnover of 3.8 billion euros and a transport performance of 7.2 billion freight ton kilometers in 2021, Lufthansa Cargo is one of the world's leading companies in the transport of airfreight. The company currently employs around 4,200 people worldwide. Lufthansa Cargo's focus is on the airport-to-airport business. The route network covers around 300 destinations in more than 100 countries, using both freighter aircraft and cargo capacity from passenger aircraft operated by Lufthansa, Austrian Airlines, Brussels Airlines, Eurowings Discover and SunExpress, as well as trucks. The majority of the cargo business is handled via Frankfurt Airport. Lufthansa Cargo is pursuing the goal of becoming the world's most sustainable cargo airline. To achieve this, the company relies on state-of-the-art technologies and continuous investments in the area of sustainability. In 2021, important milestones were reached, such as the fleet modernization to an all-B777F fleet and the introduction of completely CO2-neutral freight transport for all customers. In 2022, Lufthansa Cargo plans to successively equip its fleet with Sharkskin technology and expand its Sustainable Aviation Fuel program to further reduce CO2 emissions. Lufthansa Cargo is a wholly owned subsidiary of Deutsche Lufthansa AG and the specialist for the logistics business of the Lufthansa Group.

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