



Feb 20, 2020 15:02 CET

Fleet Logistics starts using Lufthansa Cargo's smartBooking API for a streamlined digital air cargo experience

Fleet extends real-time quoting and booking offers now with the smartBooking API by Lufthansa Cargo

Europe's leading cargo airline expands its digital innovation portfolio by announcing a new API in 2019, which will now also be used by Fleet. Lufthansa Cargo invested in Fleet in a Series round back in early 2018. The strong collaboration between Lufthansa Cargo and Fleet has connected extensive airfreight experience with a technology-driven, fresh view on global logistics

processes. Since the original investment, the teams have collaborated on various initiatives, such as the most recent smartBooking API, which simplifies Fleet customers' ability to quote and book. With Lufthansa Cargo's eTracking API, customers can also track their shipment, hence securing a streamlined process from quoting to tracking.

Dorothea von Boxberg, Chief Commercial Officer of Lufthansa Cargo: "Our smartBooking API is a further step to offer a seamless digital customer journey. APIs will play an important role as distribution and communication channels also in our industry. We are happy that Fleet is one of the first customers using smartBooking for a comprehensive and convenient booking experience."

This is an exciting development for both companies striving to modernize the historically complex air freight industry. With the joint usage of the API, Lufthansa Cargo and Fleet underline their strategic commitment in lifting the air freight industry to a superior digital maturity level. Fleet customers will gain access to instant and competitive air freight rates along major trade lanes. Customers' overall experience will be improved by being able to more efficiently book air cargo capacity.

Max Lock, CEO of Fleet Logistics, Inc: "The smartBooking API is a significant advancement as it is one of the first air freight API to bring together spot rates and capacity. This makes the process more efficient and lowers the barriers to process an entire shipment from door to door solely through technology. Working with a strategic leader like Lufthansa Cargo allows us to address the technical infrastructure challenges across the industry as we work to build out a global distribution system across all modes of transport. Fleet is excited to partner with Lufthansa Cargo along with our other partners to link and digitize major services across the supply chain including rates, capacity, bookings, documentation, and financial settlement."

Lufthansa Cargo AG

With a turnover of 2.7 billion euros and 8.9 billion revenue tonne-kilometres in 2018, Lufthansa Cargo is one of the world's leading companies in the transport of air freight. The company currently employs about 4,500 people worldwide. Lufthansa Cargo focuses on the airport-to-airport business. The cargo carrier serves around 300 destinations in more than 100 countries with

its own fleet of freighters, the belly capacities of passenger aircraft operated by Lufthansa German Airlines, Austrian Airlines, Brussels Airlines, Eurowings and SunExpress, and an extensive road feeder service network. The bulk of the cargo business is routed through Frankfurt Airport. Lufthansa Cargo is a wholly owned Lufthansa subsidiary of Deutsche Lufthansa AG and Lufthansa Group's logistics specialist.

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