

Mar 10, 2022 15:10 CET

## Invitation: Livestream on the occasion of the first commercial A321 freighter flight

Dear Ladies and Gentlemen, Dear colleagues and media representatives,

Next Tuesday, the new A321 freighter will make its first commercial flight for Lufthansa Cargo, operated by Lufthansa CityLine, from Frankfurt (FRA) to Dublin (DUB). We would like to draw your attention to the live stream around the first commercial flight of the A321 freighter and invite you to watch it on

Tuesday, March 15, 2022

from 3:00 p.m. to approx. 4:00 p.m. (CET)

at <a href="https://a321cargo.startsstreaming.de/">https://a321cargo.startsstreaming.de/</a> (Link will go live just prior to the event).

Starting at 3:00 p.m., welcoming speeches by **Dorothea von Boxberg**, Chairperson of the Executive Board and CEO of Lufthansa Cargo, and **Jens Fehlinger**, Managing Director of Lufthansa CityLine, will open the event on the apron. The new model will also be officially welcomed by Lufthansa Cargo with a symbolic christening and announcement of the freighter's name.

Various program items will follow, including a talk with the cockpit crew of the first commercial flight, who will explain the modifications to the A321. A Lufthansa Cargo loadmaster will answer questions about special features of loading the A321. Containers that can be used on the A321 freighter will also be presented.

**Ashwin Bhat**, Chief Commercial Officer Lufthansa Cargo will speak about the Lufthansa Cargo offer for the eCommerce market. Afterwards, **Dr. Ludwig Hausmann**, Partner at McKinsey, Travel, Logistics & Transport Infrastructure will give an outlook on the development of the eCommerce segment.

Alexander Kohnen, Managing Director time:matters, and Timo Schamber, Managing Director heyworld, will answer questions on same-day delivery and eCommerce.

Thank you for your editorial consideration and coverage.

Your Corporate Communications Team of Lufthansa Cargo AG

## Lufthansa Cargo AG

With a turnover of 3.8 billion euros and a transport performance of 7.2 billion freight ton kilometers in 2021, Lufthansa Cargo is one of the world's leading companies in the transport of airfreight. The company currently employs around 4,200 people worldwide. Lufthansa Cargo's focus is on the airport-to-

airport business. The route network covers around 300 destinations in more than 100 countries, using both freighter aircraft and cargo capacity from passenger aircraft operated by Lufthansa, Austrian Airlines, Brussels Airlines, Eurowings Discover and SunExpress, as well as trucks. The majority of the cargo business is handled via Frankfurt Airport. Lufthansa Cargo is pursuing the goal of becoming the world's most sustainable cargo airline. To achieve this, the company relies on state-of-the-art technologies and continuous investments in the area of sustainability. In 2021, important milestones were reached, such as the fleet modernization to an all-B777F fleet and the introduction of completely CO2-neutral freight transport for all customers. In 2022, Lufthansa Cargo plans to successively equip its fleet with Sharkskin technology and expand its Sustainable Aviation Fuel program to further reduce CO2 emissions. Lufthansa Cargo is a wholly owned subsidiary of Deutsche Lufthansa AG and the specialist for the logistics business of the Lufthansa Group.

## **Contacts**



Julia Leukel
Press Contact
Spokesperson
julia.leukel@dlh.de
+49 69 696-660138