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Lufthansa Cargo appoints Nicole Mies as new Head of Communications and Corporate Social Responsibility

- **Nicole Mies succeeds Jacqueline Casini**

Leadership change in Lufthansa Cargo's Corporate Communications department: Nicole Mies has been in office as the new Head of Communications and Corporate Social Reponsibility since mid-July. She succeeds Jacqueline Casini, who left the company at the end of May. In her new role, Nicole Mies will be responsible for and manage the disciplines of internal and external corporate communications, marketing, environmental management, and corporate social responsibility, which are combined in one department. Until recently, she was Senior Director Customer Strategy,

responsible for the entire brand and customer experience strategy of the Lufthansa Group airlines.

Nicole Mies studied business administration at Pforzheim University and subsequently worked for international clients in leading advertising agencies. She joined the Lufthansa Group in 1998 in marketing at Lufthansa Cargo and expanded her marketing expertise in the course of further positions at Lufthansa in Germany and abroad. For more than five years, Nicole Mies led the comprehensive branding and design relaunch of the Lufthansa brand in the Global Brand Management department. She developed and managed the brand architecture, the airline brand portfolio and the central Lufthansa Group brand strategy.

Ashwin Bhat, CEO of Lufthansa Cargo: "We are delighted to welcome Nicole Mies to Lufthansa Cargo, an experienced executive with a clear marketing profile and extensive expertise in customer experience and brand management. Her role as Head of Communications and Corporate Social Responsibility is an important key position in our organization with a special impact both internally and externally. With her past experience, Nicole is therefore ideally suited to strengthen the image and the associated mission of Lufthansa Cargo - 'Enabling Global Business' - and to further expand it with communicative consideration of our digitalization and sustainability initiatives."

Lufthansa Cargo AG

With revenue of 4.6 billion euros and a transport performance of 7.2 billion freight ton kilometers in 2022, Lufthansa Cargo is one of the world's leading companies in the transport of airfreight. The company currently employs around 4,100 people worldwide. Lufthansa Cargo's focus is on the airport-to-airport business. The route network covers around 300 destinations in more than 100 countries, using both freighter aircraft and cargo capacity from passenger aircraft operated by Lufthansa, Austrian Airlines, Brussels Airlines, Eurowings Discover and SunExpress, as well as trucks. The majority of the cargo business is handled via Frankfurt Airport. Lufthansa Cargo is pursuing the goal of becoming the world's most environmentally friendly cargo airline. To achieve this, the company relies on state-of-the-art technologies and constant investments in the area of sustainability. In 2022, important milestones were reached, such as the investment in the continuous

expansion of the B777F fleet, the expansion of short- and medium-haul networks with A321 freighters, and the continuation of the Sustainable Aviation Fuel program. In 2023, Lufthansa Cargo plans to successively equip its B777F fleet with Sharkskin technology, implement further digital services and contribute to reducing CO_2 emissions through sustainable logistics solutions. Lufthansa Cargo is a wholly owned subsidiary of Deutsche Lufthansa AG and the specialist for the logistics business of the Lufthansa Group.

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