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Lufthansa Cargo connects DB Schenker stations worldwide via API booking interface

- **DB Schenker establishes API connection for bookings to Lufthansa Cargo in global rollout**
- **Digital solution offers Lufthansa Cargo customers a simple and fully transparent overview of immediately bookable rates and routings in real time**

As of this month, a direct API connection (API: Application Programming Interface) exists between Lufthansa Cargo and DB Schenker's booking system. By using this digital service, DB Schenker not only benefits from an easier offer search and booking, but also from full offer transparency in real time.

Lufthansa Cargo's smartBooking API is a digital interface that maps the booking process for customers and partners in a fully digitalized way, making it even easier and more targeted. In this way, customers receive information on up to 40 routes per product with the corresponding best prices directly into their booking system around the clock. All offers are fully validated and immediately bookable. This also eliminates the need for duplicate data entry.

By linking their Transport Management System (TMS) directly to Lufthansa Cargo's booking system, forwarders such as long-standing customer DB Schenker can structure offers according to their needs and use available booking options immediately. To start with, DB Schenker is using the interface to book standard products such as General Cargo (td.pro and td.flash), with the option to extend to special products.

"At Lufthansa Cargo, we rely on digital solutions that offer our customers clear added value - be it in search and booking processes or the management of the same. smartBooking is one such solution: Current offer data is transmitted quickly, seamlessly and transparently in this way, in line with our customer's respective needs. The fact that our long-standing Global Partner DB Schenker is now successfully connected to Lufthansa Cargo via this API link is something we are very pleased about and motivates us to continuously develop our digital services and solutions," emphasizes Ashwin Bhat, CEO of Lufthansa Cargo.

Such an API connection to Lufthansa Cargo is free of charge for customers and partners, and the same applies to newly introduced functions that are added over time. The system can be customized to meet specific customer needs. Thanks to a swift and professional cooperation during the development and implementation of the interface of just a few months, DB Schenker has now been using the smartBooking interface to Lufthansa Cargo since the middle of the month as part of a worldwide rollout. This includes DB Schenker stations worldwide, which can call up, compare, book and manage offers for standard products and, in the future, extended product options from Lufthansa Cargo.

"The long-standing cooperation and trust between Lufthansa Cargo and DB Schenker was key for the implementation of the API interface. Direct access to Lufthansa Cargo's dynamic pricing from our inhouse Transport Management System will boost the user experience. Our customers will benefit from the additional efficiency", highlights Asok Kumar, EVP Global Air

Freight at DB Schenker.

Lufthansa Cargo AG

With revenue of 4.6 billion euros and a transport performance of 7.2 billion freight ton kilometers in 2022, Lufthansa Cargo is one of the world's leading companies in the transport of airfreight. The company currently employs around 4,100 people worldwide. Lufthansa Cargo's focus is on the airport-to-airport business. The route network covers around 300 destinations in more than 100 countries, using both freighter aircraft and cargo capacity from passenger aircraft operated by Lufthansa, Austrian Airlines, Brussels Airlines, Eurowings Discover and SunExpress, as well as trucks. The majority of the cargo business is handled via Frankfurt Airport. Lufthansa Cargo is pursuing the goal of becoming the world's most environmentally friendly cargo airline. To achieve this, the company relies on state-of-the-art technologies and constant investments in the area of sustainability. In 2022, important milestones were reached, such as the investment in the continuous expansion of the B777F fleet, the expansion of short- and medium-haul networks with A321 freighters, and the continuation of the Sustainable Aviation Fuel program. In 2023, Lufthansa Cargo plans to successively equip its B777F fleet with Sharkskin technology, implement further digital services and contribute to reducing CO_2 emissions through sustainable logistics solutions. Lufthansa Cargo is a wholly owned subsidiary of Deutsche Lufthansa AG and the specialist for the logistics business of the Lufthansa Group.

DB Schenker

With around 76,600 employees at more than 1,850 locations in over 130 countries, DB Schenker is one of the world's leading logistics providers. The company operates land, air, and ocean transportation services, and it also offers comprehensive logistics and global supply chain management solutions from a single source.
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