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## **Lufthansa Cargo in dialogue with customers**

More than 160 industry experts hosted in Frankfurt

We want to grow again, and profitably so”, emphasised Dr. Alexis von Hoensbroech, Board Member Products & Sales at Europe’s leading cargo airline, last Wednesday at the Lufthansa Cargo in Dialogue event. More than 160 logistics industry representatives accepted Lufthansa Cargo’s invitation to exchange experiences in Frankfurt over two days. After a challenging 2016, CEO and Chairman of the Executive Board Peter Gerber is also hopeful and optimistic about the new year and the sector: “We are on the right track for the future. Lufthansa Cargo is one of the key players in the air cargo industry and will remain so.”

With this in mind, investment will be made in the Frankfurt hub and the other pillars of the Cargo Evolution strategy will be advanced. Examples of these include the new product structure with the recently launched td.Basic and myAirCargo products, both of which can only be booked online, and cooperation with other airlines. Quality and digitisation are right at the top of the agenda – demands placed on Lufthansa itself, but also on the customer.

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## **Lufthansa Cargo AG**

Lufthansa Cargo ranks among the world's leading air freight carriers. In the 2017 business year, the airline transported around 1.6 million tonnes of freight and mail and sold 8.9 billion revenue tonne- kilometres. The company currently employs about 4,500 people worldwide. Lufthansa Cargo focuses on the airport-to-airport business. The cargo carrier serves around 300 destinations in more than 100 countries with its own fleet of freighters, the belly capacities of passenger aircraft operated by Lufthansa, Austrian Airlines and Eurowings, and an extensive road feeder service network. The bulk of the cargo business is routed through Frankfurt Airport. Lufthansa Cargo is a wholly owned Lufthansa subsidiary of Deutsche Lufthansa AG.

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