



Nov 03, 2023 11:01 CET

Lufthansa Cargo launches td.Zoom – the fastest speed for cargo

- **New speed for the most urgent shipments**
- **24/7 monitoring and proactive steering of all shipments**
- **Dedicated premium td.Zoom Customer Service**

With the launch of td.Zoom, Lufthansa Cargo is offering a new speed from November 1 this year. In addition to td.Pro and td.Flash, this will be the third speed for most time-critical cargo.

With td.Zoom, customers can choose the fastest service for their most urgent shipments. This includes top speed and priority as well as the fastest capacity access with no weight or size limitations. The special handling processes at

Lufthansa Cargo's hubs in Frankfurt, Munich and Vienna enable fastest transport times with ramp supervision during aircraft loading and unloading, dedicated ramp transfer from the warehouse to the aircraft and vice versa as well as tail-to-tail transfer on demand. The offer also includes 24/7 personal td.Zoom Customer Service, that proactively monitors and steers every shipment and takes immediate action to prevent irregularities.

"For highly time-critical cargo, Lufthansa Cargo has launched an unbeatable option with td.Zoom", stated Ashwin Bhat, CEO of Lufthansa Cargo. "td.Zoom is the fastest choice with top priorities, the shortest transit times and a personal td.Zoom Customer Service. To give an example: A shipment from Shanghai via Frankfurt to Zurich usually takes 45 hours with td.Pro, 35 hours with td.Flash, and only 23 hours with td.Zoom."

Many commodities are available with td.Zoom in combination with Lufthansa Cargo products General Cargo, Dangerous Goods and Emergency. In addition, customers can book Add-on Services such as Sustainable Choice at any transport speed to reduce the CO₂ emissions of their shipments.

"We keep our promise to be the right partner to enable global business. This includes our ambition to become the world's most efficient cargo airline, while continuously improving our offerings and services", says Bhat. "Optimal customer service means creating the right offering for every need. With td.Pro, td.Flash and td.Zoom, we now have a comprehensive choice in terms of speed of transport, allowing our customers to choose a price-performance ratio that meets their individual needs."

Lufthansa Cargo AG

With revenue of 4.6 billion euros and a transport performance of 7.2 billion freight ton kilometers in 2022, Lufthansa Cargo is one of the world's leading companies in the transport of airfreight. The company currently employs around 4,100 people worldwide. Lufthansa Cargo's focus is on the airport-to-airport business. The route network covers around 300 destinations in more than 100 countries, using both freighter aircraft and cargo capacity from passenger aircraft operated by Lufthansa, Austrian Airlines, Brussels Airlines, Discover Airlines and SunExpress, as well as trucks. The majority of the cargo business is handled via Frankfurt Airport. Lufthansa Cargo is pursuing the goal of becoming the world's most environmentally friendly cargo airline. To

achieve this, the company relies on state-of-the-art technologies and constant investments in the area of sustainability. In 2022, important milestones were reached, such as the investment in the continuous expansion of the B777F fleet, the expansion of short- and medium-haul networks with A321 freighters, and the continuation of the Sustainable Aviation Fuel program. In 2023, Lufthansa Cargo plans to successively equip its B777F fleet with Sharkskin technology, implement further digital services and contribute to reducing CO2 emissions through sustainable logistics solutions. Lufthansa Cargo is a wholly owned subsidiary of Deutsche Lufthansa AG and the specialist for the logistics business of the Lufthansa Group.

Contacts



Nicole Mies

Press Contact

Head of Communications & Corporate Social Responsibility

press@lufthansa-cargo.com

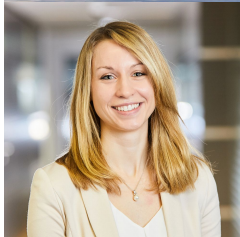


Lufthansa Cargo Media Hotline

Press Contact

press@lufthansa-cargo.com

+49 69 696 72435



Katharina Stegmann

Press Contact

Spokesperson

katharina.stegmann@dlh.de

+49 69 696-72508



Julia Leukel

Press Contact

Spokesperson

julia.leukel@dlh.de

+49 69 696-660138



Jan Paulin

Press Contact

Spokesperson

jan.paulin@dlh.de

+49 69 696 10274