

# Lufthansa Cargo Newsticker



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## Lufthansa Cargo Newsticker - February 4, 2025

- **Lufthansa Cargo opts for electric company car fleet**
- **Quicker online booking with FastTrack**
- **CB Customs Broker: 25.6 million eCommerce shipments cleared in 2024**
- **JFK receives CEIV Pharma certification**
- **Meet Lufthansa Cargo at numerous trade fairs in 2025**

**Lufthansa Cargo opts for electric company car fleet: first e-vehicles in use since February 2025**

Lufthansa Cargo will be using electric cars in its fleet of company cars in the future. The total of 30 vehicles used for business trips at the Frankfurt hub are to be gradually replaced with new electric vehicles. After almost 1000 test kilometers driven by 71 test drivers, the team has decided on two vehicle types. The first three new vehicles have already arrived and have been in use since the beginning of February 2025. At the same time, the complete charging infrastructure at the Lufthansa Cargo Center was implemented with a total of six charging points in two buildings.

Lufthansa Cargo is pursuing a clear sustainability strategy and, together with the Lufthansa Group, has set itself ambitious climate protection targets. Through reduction and compensation measures, the company aims to achieve a neutral CO2 balance by 2050. By 2030, net CO2 emissions are to be halved compared to 2019.



**Lufthansa Cargo offers customers a simplified booking process in a pilot environment**

In order to make the booking process on the Lufthansa Cargo website easier and more efficient in the future, the company has introduced FastTrack: in a new pilot environment within the booking page, freight customers can currently test a significantly shortened booking process and simultaneously make real bookings. With limited functions and a reduced product selection, the streamlined design and booking process can be completed with just a few clicks. This results in a time saving of around 30 percent.

The new booking process also offers other innovative features: customers can request routings from different origins and destinations at the same time, save booking templates as favorites, choose from different views, and select and configure alpha and beta variants for various functions. The booking page, which is currently being tested, was developed in close collaboration with the carrier's customers and service teams, and their feedback keeps being implemented quickly.

“We are pleased to be able to implement our customers' feedback promptly with FastTrack and to be able to further improve our services in close collaboration with them. The response so far shows us that we, as a company, are on the right track when it comes to digital offerings and that it is important to constantly critically review and optimize our existing services,” explains Marcel Kling, Head of Digital Sales at Lufthansa Cargo.

The experiences and lessons learned from FastTrack will also be transferred to the regular booking platform in the future. For the time being, FastTrack is still only accessible to a selected pilot group and for general cargo bookings. However, the user group will be gradually expanded to include additional customers who are interested. Please find more information here: [FastTrack Booking Info - Lufthansa Cargo](#)

## **CB Customs Broker cleared 25.6 million eCommerce shipments in 2024**

CB Customs Broker, the digital customs clearance specialist and subsidiary of Lufthansa Cargo, has reached a new milestone by clearing 25.6 million eCommerce shipments in 2024. This achievement follows the company's previous report of clearing 50 million eCommerce shipments through customs in just three years, representing a 44% increase in customs clearance

rate. The rise in clearance volume is largely attributed to the operation of a dedicated eCommerce Terminal at Frankfurt Airport and the continuous optimization of the company's scalable software. The company data also reflects the continued high demand for cross-border online trade, with November, the peak season month, seeing the strongest volume at 2.7 million eCommerce shipments cleared.

More information: <https://www.customs-broker.de/en/>



### **JFK receives CEIV Pharma certification**

The Lufthansa Cargo station in New York, JFK, has received the IATA CEIV Pharma seal for the first time in the fourth quarter of 2024, expanding the network of CEIV-certified locations. The pharmaceutical storage facilities at JFK make it possible to process temperature-sensitive pharmaceutical shipments in accordance with the highest international quality standards. Equipped with walk-in refrigerators (2 to 8°C), walk-in freezers (-10 to -20°C) and temperature-controlled storage areas (15 to 25°C), the station is ready to

take on any pharmaceutical challenge. This new certification underlines the commitment to excellence and the safe transportation of pharmaceuticals. With one of the largest pharmaceutical networks worldwide, Lufthansa Cargo offers over 28 CEIV-certified and 5 GDP-certified stations as well as CEIV Pharma certification as an airline.

## **Lufthansa Cargo represented at numerous trade fairs in 2025**

Lufthansa Cargo is looking forward to meeting customers, partners and new faces at numerous industry trade fairs in 2025. Lufthansa Cargo will be represented with a stand and a team at the following events:

- Fruit Logistica in Berlin from February 5 to 7
- Transport Logistic Africa in Nairobi from February 19 to 21
- LogiPharma in Lyon from April 8 to 10
- Intermodal South America in Sao Paulo from April 22 to 24
- Transport Logistic in Munich from June 2 to 5
- Deliver EUROPE in Amsterdam from June 4 to 5
- Logistech in Izmir from September 16 to 18
- CILF in Shenzhen from September 24 to 26
- LogiPharma in Boston from September 29 to October 1
- MRO Europe in London from October 14 to 16

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## Lufthansa Cargo AG

With revenue of 3.0 billion euros and a transport performance of 7.5 billion freight ton kilometers in 2023, Lufthansa Cargo is one of the world's leading companies in the transport of airfreight. The company currently employs around 4,150 people worldwide. Lufthansa Cargo's focus is on the airport-to-airport business. The route network covers around 300 destinations in more than 100 countries, using both freighter aircraft and cargo capacity from passenger aircraft operated by Lufthansa, Austrian Airlines, Brussels Airlines, Discover Airlines and SunExpress, as well as trucks. The majority of the cargo business is handled via Frankfurt Airport. Lufthansa Cargo relies on state-of-the-art technologies and constant investments in the area of sustainability. In 2023, important milestones were reached, such as the investment in the continuous expansion of the B777F fleet, the expansion of short- and medium-haul networks with A321 freighters, and the continuation of the Sustainable Aviation Fuel program. In 2024, Lufthansa Cargo plans to implement further digital services and contribute to reducing CO2 emissions through sustainable logistics solutions. Lufthansa Cargo is a wholly owned subsidiary of Deutsche Lufthansa AG and the specialist for the logistics business of the Lufthansa Group.

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