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## New ambassador for Lufthansa Cargo's social commitment

Ever since the Cargo Human Care e.V. aid organisation was founded by Lufthansa Cargo employees 13 years ago, the freight crane has been supporting the organisation's sustainable aid in Kenya. As part of Lufthansa Cargo's intensified commitment to the 17 sustainable development goals of the United Nations, this support has now been visualised on the latest freighter in the fleet: in cooperation with Lufthansa Technik, the Boeing 777F with the registration D-ALFI and the name "¡Buenos días México!" was given a special livery. In addition to the Cargo Human Care logo and the slogan "Step by step. Giving children a future", portraits of Kenyan children living in the orphanage "Mothers' Mercy Home" operated by Cargo Human Care also decorate the modern cargo aircraft. These were drawn by Franka Doyen, a founding member of the aid project.

"Social commitment has always been part of Lufthansa Cargo's DNA. With the new motifs on the freighter, we are not only continuing our commitment to support Cargo Human Care, but also the United Nations' sustainable development goal 'No Poverty'," explained Lufthansa Cargo Chief Operations Officer Harald Gloy.

Fokko Doyen, President of Cargo Human Care and flight captain at Lufthansa Cargo, is also delighted with the new livery: "Cargo Human Care is a matter of heart not only for me but also for many colleagues. I am very proud that we now have a new ambassador who carries Cargo Human Care around the globe".

Cargo Human Care e.V. was founded in 2007 by Lufthansa Cargo employees and has been supporting people in Kenya since then, giving them access to education and medical care. In addition to an orphanage, the organisation runs a medical centre, two primary schools, a youth centre and a training workshop for leatherworkers. Already in 2015, a Lufthansa Cargo MD-11F with the registration D-ALCH also bearing the name "¡Buenos días México!" was provided with a special livery for Cargo Human Care. After the aircraft was phased out in March as part of the rollover to a more efficient freighter fleet, the latest "Triple Seven" in the fleet is now taking on the task of carrying the mission of Cargo Human Care around the world. The first trip is already planned for this weekend with flight number LH8472 to Chennai.

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## **Lufthansa Cargo AG**

With a turnover of 2.5 billion euros and 8.9 billion revenue tonne-kilometres in 2019, Lufthansa Cargo is one of the world's leading companies in the transport of air freight. The company currently employs about 4,500 people worldwide. Lufthansa Cargo focuses on the airport-to-airport business. The cargo carrier serves around 300 destinations in more than 100 countries with its own fleet of freighters, the belly capacities of passenger aircraft operated by Lufthansa German Airlines, Austrian Airlines, Brussels Airlines, Eurowings and SunExpress, and an extensive road feeder service network. The bulk of the cargo business is routed through Frankfurt Airport. Lufthansa Cargo is a wholly owned Lufthansa subsidiary of Deutsche Lufthansa AG and Lufthansa Group's logistics specialist.

## Contacts



**Katharina Stegmann**

Press Contact

Spokesperson

[katharina.stegmann@dlh.de](mailto:katharina.stegmann@dlh.de)

+49 69 696-72508