



**What do our airplanes
and french fries
have in common?**



Jul 08, 2022 12:30 CEST

Register for our sustainability conference!

Dear Ladies and Gentleman,

what do our airplanes and French fries have in common?

We cordially invite you to the Lufthansa Cargo Sustainability Conference on **Thursday, July 14, 2022, 1:00 till 2:45 p.m. (CET)** to find out. The Lufthansa Cargo Sustainability Conference will be **streamed live** and can be attended digitally.

During the Sustainability Conference, **Dorothea von Boxberg, Chairperson of the Executive Board and CEO of Lufthansa Cargo AG**, will present how Lufthansa Cargo intends to achieve the goal of complete CO2 neutrality by

2050 and how airfreight can already be transported in a CO2-neutral manner today.

Please find the detailed agenda herewith:

- **1:00 p.m.** Welcome by **Dorothea von Boxberg, CEO of Lufthansa Cargo** and presentation of the Lufthansa Cargo Sustainability commitment: "Leading in Sustainability - Our Strategy for a Carbon Neutral Future", afterwards Q&A
- **1:20 p.m.** Keynote speech by **Dr. Sabine Mauderer, Member of the Executive Board of Deutsche Bundesbank**: "The Economic Power of Sustainability and Energy Transition"
- **1:40 p.m.** Keynote speech by **Marc Buckley, Environmentalist, Ecological Economist, UN Advocate and Advisor**: "The Sustainable Futures of Mobility & Cargo"
- **2:00 p.m.** Keynote speech by **Matthias Kopp, Head of Sustainable Finance, WWF Germany**
- **2:20 p.m.** Moderated panel discussion "**Climate protection and aviation - how do they fit together?**" with keynote speakers

After the press conference, there will be a customer specific part to our Sustainability Conference that can also be joined virtually:

- **3:00 p.m.** Keynote **Ashwin Bhat, Chief Commercial Officer, Lufthansa Cargo**
- **3:10 p.m.** **Customer panel discussion** with selected representatives of forwarders and shippers
- **3:40 p.m.** Education Session on **Sustainable Aviation Fuel**, Jan Pechstein, Senior Director Corporate Emissions Management & Sustainable Aviation Fuels, Lufthansa Group
- **4:25 p.m.** Educational Session: **Emission Calculation Methods: Small Differences – Big Impact**, Bettina Jansen, Head of Environmental Management, Lufthansa Cargo AG
- **4:45 p.m.** Education Session: **Sustainable Choice**, Brian Kowalke, Product Manager Sustainable Choice, Lufthansa Cargo

You can also visit our Sustainability Exposition virtually and learn more about Sustainable Aviation Fuel, the innovative Sharkskin technology, and our lightweight loading equipment.

Meet the Lufthansa Group's Sustainability experts

- Jan Pechstein, Senior Director Corporate Emissions Management & Sustainable Aviation Fuels, Lufthansa Group
- Brian Kowalke, Product Manager Sustainable Choice, Lufthansa Cargo

- Jens-Uwe Müller, Senior Project Manager 'AeroSHARK', Lufthansa Technik
- Bettina Jansen, Head of Environmental Management, Lufthansa Cargo
- Bettina Mörth, Senior Manager Environmental Management, Lufthansa Cargo
- Jonas Merkler, Captain B777F and Fuel Efficiency Expert, Lufthansa Cargo
- Michael Lingemann, Fuel Efficiency Expert, Lufthansa Cargo
- Yannick Veith, Global Handling Performance Manager, Lufthansa Cargo

We kindly ask you for your registration via [our website](#) until **Monday, July 11, 2022.**

We look forward to welcoming you soon.

With best regards,

Your Lufthansa Cargo Communications Team

Lufthansa Cargo AG

With a turnover of 3.8 billion euros and a transport performance of 7.2 billion freight ton kilometers in 2021, Lufthansa Cargo is one of the world's leading companies in the transport of airfreight. The company currently employs around 4,200 people worldwide. Lufthansa Cargo's focus is on the airport-to-airport business. The route network covers around 300 destinations in more than 100 countries, using both freighter aircraft and cargo capacity from passenger aircraft operated by Lufthansa, Austrian Airlines, Brussels Airlines, Eurowings Discover and SunExpress, as well as trucks. The majority of the cargo business is handled via Frankfurt Airport. Lufthansa Cargo is pursuing the goal of becoming the world's most sustainable cargo airline. To achieve this, the company relies on state-of-the-art technologies and continuous investments in the area of sustainability. In 2021, important milestones were reached, such as the fleet modernization to an all-B777F fleet and the introduction of completely CO₂-neutral freight transport for all customers. In 2022, Lufthansa Cargo plans to successively equip its fleet with Sharkskin technology and expand its Sustainable Aviation Fuel program to further reduce CO₂ emissions. Lufthansa Cargo is a wholly owned subsidiary of Deutsche Lufthansa AG and the specialist for the logistics business of the

Lufthansa Group.

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