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time:matters strengthens presence in Southeast Asia

- **New offices in Thailand and Malaysia** boost regional connectivity and expand access to key markets in Southeast Asia
- **Malaysia:** A multilingual team of logistics experts launches operations in Penang, led by General Manager **Simon Ting Seng Kong**, a seasoned industry veteran with more than 25 years' experience in the Malaysian logistics sector
- **Thailand:** Drawing on his experience from the time:matters Management team in the Asia Pacific region (APAC), **Sebastian May** steps into the role of General Manager Thailand effective June 1, where he will lead the company's ambitious growth agenda and strengthen its footprint across Asia

time:matters, the global expert in time-critical transport- and supply-chain-solutions, is expanding its presence in Southeast Asia with new offices in Penang, Malaysia, and Bangkok, Thailand – two of the region’s leading manufacturing and innovation hubs. Both locations will offer the full range of time:matters’ services, with fast, flexible, and secure transportation solutions tailored to high-tech, semiconductor, automotive and advanced manufacturing sectors.

“Malaysia and Thailand are industrial powerhouses and key centers of growth. The new offices complement our existing set-up, offering our customers enhanced access to capacities and greater flexibility to serve all trade lanes in and out of the region. It helps our customers gain resilience and supports their evolving supply chain connections, no matter where manufacturing and logistics needs shift to in the future,” says Jon Norvald Haugen, time:matters’ Managing Director Asia Pacific. “Simon Ting Seng Kong has over 25 years of industry experience, which he’ll bring to this new role starting May 1. His deep market knowledge and proven track record make him a great fit for our Malaysia office. Sebastian May has helped shape our APAC strategy from the ground up. With his deep regional expertise, he is the right leader to grow our presence in Thailand and connect customers across Asia.”

“We live in an age of uncertainty, especially for supply chains and global trade. That’s why time:matters is stepping up its presence in key regions around the world”, comments Bernhard zur Strassen, CEO of time:matters. “Companies increasingly focus on de-risking production and sales by diversifying locations. In Asia, the spotlight is not just on China and India, but especially on Southeast Asia. The new offices are enabling us to better serve our customers with customized, flexible and high-performance transportation solutions. time:matters is ready, with more to come”

time:matters’ global network grants customers direct access to all major airlines and strategic Courier Terminals such as in Shanghai, Frankfurt, and Munich. This ensures premium express freight handling, direct apron access and supervision of loading with own staff, real-time monitoring, and complete control across every shipment.

From Next Flight Out and On Board Courier to Charter and Door-to-Door solutions, continents like Asia, Europe and the Americas are seamlessly connected. In addition to the easy-to-use online booking channel, the new teams in Penang and Bangkok are ready to deliver – fast and reliably.

Lufthansa Cargo

Lufthansa Cargo is one of the world's leading cargo airlines and part of the Lufthansa Group, Europe's largest airline group. Through its four cargo hubs in Frankfurt, Munich, Brussels and Vienna, the airfreight specialist transports an average of 2,500 tons of freight per day. This is based on a strong and reliable airport-to-airport network that covers some 350 destinations in more than 100 countries. Lufthansa Cargo markets the cargo capacities of the passenger aircraft of Lufthansa Airlines, Austrian Airlines, Brussels Airlines, Discover Airlines and SunExpress, as well as its own freighter fleet of 18 Boeing 777F and four Airbus A321F. In addition, some 300 trucks operate daily under a Lufthansa Cargo flight number. Together with its subsidiaries, Lufthansa Cargo offers customized, fast and efficient logistics solutions along the entire supply chain. In this way, the company fulfills its mission "Enabling Global Business" and connects markets and trading partners worldwide. Innovative technologies and investments in sustainability play a central role. In addition to a modern fleet and the use of sustainable aviation fuel (SAF), the focus is on continuous optimization of flight operations. In 2024, the company generated revenues of 3.26 billion euros and a transport performance of 8.5 billion freight tonne-kilometers. It currently employs approximately 4,200 people worldwide.

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